

Job Board Posting



NewCanadianWorker

A Fresh Start for New Arrivals

Date Printed: 2024/05/06

Marketing Manager

Job ID	0A5397F82D8C1	
Web Address	http://NewCanadianWorker.ca/viewjob?jobname=0A5397F82D8C1	
Company	N & J Fitness Inc	
Location	Niagara On The Lake , Ontario	
Date Posted	From: 2022-03-15	To: 2022-09-11
Job	Type: Full-time	Category: Sports and Recreation
Job Start Date	Immediately	
Job Salary	\$40.00 CAD/hr	
Languages	English	

Description

Guides the evolution and growth of the Company's brand Designs and improves upon marketing campaigns for each aspect of our business Prepare marketing plans and develop promotional materials via various social media platforms (i.e., Instagram, Facebook etc.) Formulates product strategy, brand standards and measurement systems, and presents clear, measurable objectives that will lead to achieving business goals Generate new ideas, provide marketing guidance to grow market share, Improve member experience, concept, and drive growth Establish business-to-business relationships through local businesses in the community, as well as establishing corporate partnerships to help grow the Company Collaborate with the leadership team on revenue reports, social media strategies and other components of the marketing program to ensure we resonate with our target demographic Regular reporting to CEO on the performance of digital marketing campaigns and website leads. Keep up to date with industry trends and emerging technology to identify opportunities to attract customers.

Experience

3 - 5 years of experience in Marketing field

Education Requirements

Master's Degree (preferred)

Essential Skills

Excellent oral communication, Flexibility, Interpersonal awareness, Organized, Reliability, Effective interpersonal skills, Team player

Work Environment

Ability to Supervise 5 - 10 People

Additional Skills

Develop promotional materials, Market business services, Plan and control budget and expenditures. Direct and evaluate establishments and departments that maintain media relations on behalf of businesses, governments and other organizations, Plan, direct and evaluate the activities of firms and departments that develop and implement advertising campaigns to promote the sales of products and services

How to Apply

Online niagaraonthelake@f45training.com